

Business

Exam Board: AQA

Specification: A Level 7132

Entry Criteria: Grade B – GCSE Business Studies if studied. Students who have not studied Business Studies before will need to sit a diagnostic test to assess suitability. All students must also have achieved a minimum of a GCSE Grade 5 in English Language or English Literature and GCSE Grade 5 in Mathematics.

What will I study:

1. What is business?
2. Managers, leadership and decision making.
3. Decision making to improve marketing, operational, financial and human resources performance.
4. Analysing the strategic position of a business.
5. Choosing strategic direction.
6. Strategic methods: how to pursue strategies.
7. Managing strategic change.

A Level Units

Paper 1: Business 1:

Written exam: 100 marks 33.3%

Paper 2: Business 2:

Written exam: 100 marks 33.3%

Paper 3: Business 3:

Written exam: 100 marks 33.3%

Content covers 1-7 of "what will I study" listed above.

Final Qualification: A Level

Progression Pathways:

This course prepares students for Business, Marketing and Management at Higher Education level. Students may also successfully make the transition to employment in business related careers such as Accounting and Finance.

Course Leader: Mr Serrano

Specification Link:

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>